

DERBY UNCOVERED CIC

Prospectus 2023/24



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ABOUT OUR COMPANY

Derby UNCOVERED

Visit the Illuminated Walk at HERITAGE WOOD
SEE PAGES 50 & 51

WILLIAM HUTTON
We learn about the poverty-stricken beginnings and later life of one of Derby's very first historians - William Hutton.

JOAN WASTE
Would you be prepared to die for something you believe in? Joan Waste was and did - learn all about it inside the newspaper.

FAMOUS FOOTPRINTS
We look at the life of a man whose generosity and philanthropy can still be seen and found in modern Derby - Michael Thomas Bates.

PI CARS 01332 202010
£5 OFF ALL AIRPORT TRIPS

Your Derby ...YOUR PAPER

Derby Uncovered CIC is a Community Interest Company that has been founded by the people that brought you Derby Uncovered.

With our newspaper, events, walks, website and social media, Derby Uncovered has become the go-to authority for all things related to Derby's history and heritage.

We're not just about the past though, and Derby Uncovered CIC has been created to offer a vehicle and a voice for like-minded people to get together and begin to make a positive difference towards Derby's future.

We'd like you to join that journey too.

Derby Uncovered CIC's aim is to revitalise city-centre properties in Derby, particularly in the historic Cathedral Quarter, for community use. Our approach to this is to recognise that understanding our past is key to increasing civic pride, and this in turn will empower us as we look to make change.



BUILDING A BRIDGE

Snapshots - a message from the past

Someone much wiser than us - Confucius - once said that you should "Study the past if you would define the future" and this forms part of our ethos. As well as the revitalisation of city-centre properties we're proposing the most in-depth research project that Derby has ever seen.

Snapshots is a project that aims to create a local and historical legacy of the everyday people in the Cathedral Quarter area of Derby, dating back over 275 years.

Each Snapshot will take either a key event of global, national, or local importance, and examine both the effects this had on the everyday people in our area, and also the attitudes of everyday people in our area towards the event, or will examine a defined area of Derby and look at how events occurring in that area impacted on the everyday people of Derby.



HOW DOES IT ALL LINK TOGETHER?

From civic pride to building our own future

There is a very strong desire to protect town/city-centre historic buildings – especially familiar streetscapes – and an instinctive understanding that their rejuvenation could play a big part in the rejuvenation of their towns. If historic buildings could be brought back to life – and put to use – then they could be central to drawing people back from outskirts, suburbs and out of town shopping centres.

When these buildings are allowed to fall into disrepair – and the feeling is that many have – it is synonymous with their dented civic pride. Town centre decay has long been associated with a decline in civic optimism, with many participants struggling to think of reasons to “go into town”. People in our groups often articulated that this was tied up with much loved historic buildings which have been falling into neglect or are even being demolished.

Town centres and landmark historic buildings make people’s sense of civic identity tangible. While many struggle to articulate what they like about older buildings (for example, architectural merit warranted only rare mentions through the entire project), they value their consistency, their landmark place in their towns and cities, and their connection with their civic, community and family histories.

(Heritage and Civic Pride: Public First Report for Historic England 2022)

Research undertaken in 2022 showed that people’s attitudes towards historic buildings in their area had a direct and tangible connection with their civic pride.

Though a strong desire to protect historic buildings was prevalent, it was noted that town centre “decay” was strongly associated with a decline in civic optimism as these buildings are valued for their consistency, their landmark place in their towns and cities, and their connection with their civic, community and family histories.

It’s therefore incredibly important to showcase the history of Derby and the buildings within it as our first starting point and the Derby Uncovered Newspaper has been part of this strategy for just over 12 months now.

With a greater understanding of the wonderful history of our city and the buildings within it, we can increase the overall level of civic pride in the area and then harness that pride to power our plans to revitalise some of those very same buildings.

OUR 3-STAGE APPROACH

01.

Harness that power for positive change

With our levels of civic pride increased we can focus our energies on improving our surroundings and focusing on some of the buildings in our area. There's no need for some of these buildings to stay empty - together we can change that.

03.

Increase our levels of Civic Pride

Work has already begun to increase our civic pride and this will continue. Derby Uncovered will continue to increase our local historical knowledge and this will in time be complemented by the Snapshots Project expanding that knowledge, and therefore civic pride, further.

02.

Create and manage our own future.

All of the projects we undertake will be for the benefit and the betterment of the citizens of Derby, Together we are stronger and together we will create community-driven premises that exist to improve the lives and wellbeing of each and every one of us.

OUR PROJECTS



Grocery Store

Imagine a shop where everything you see in it has been sourced from either Derby or Derbyshire. A shop with old-fashioned standards of customer service and competitively priced products. A shop where you - the people - have a say in how it's run and a shop where everything you purchase builds and contributes towards a dividend that you receive every year - in cash.



Heritage Hub

Want to celebrate and learn about Derby's wonderful history and heritage? Want to find out about what there is to do in Derby today? Want to have a cup of tea or coffee and a friendly chat while you do so? Think of a warm and friendly environment that celebrates both Derby's past and future with ever-changing displays and exhibitions - that's what we are proposing.



Creators/Makers/Artists

Derby is jam-packed with wonderfully talented creatives and we'd like to create a city-centre based gallery and exhibition space that allowed city centre visitors the opportunity to both see and purchase some wonderfully creative local products and pieces of art from exclusively local people. Our history is full of talented creators over the centuries - let's support the current generation of them.

REVENUE STREAMS

01.

Crowdfunding and local fundraising events

Grants and lottery funding are not our only source of revenue creation however. We will be partaking in crowdfunding and local fundraising events to help us achieve our aims. This will play a significant part of our strategy moving forward.

03.

Governmental Grants and Lottery Funding

If successful this will represent a large proportion of our income. We are already in the process of applying to both the Heritage Lottery Fund and also the Community Ownership Fund, and we have several partners supporting our efforts in this.

02.

Our local businesses and community

Local business and community support will be key to our success. Whether it's a sponsorship, donation or some other form of help, support such as this will be invaluable to us. We will be reaching out to local businesses and community groups seeking their support.

HOW CAN I HELP?



Donate

One of the simplest and most useful ways you can help us is to donate money. Though we're not a charity we are a Community Interest Company meaning that any and all of our assets will only be used for its community objectives. Just like a traditional charity any donations will go towards our community projects, either helping us to create them or helping us to sustain them.



Fundraise

We are actively seeking people to fundraise on our behalf. Whether that's undertaking some fundraising as an individual, or organising a group to do so, all fundraising efforts will be of immeasurable help to us. We're setting the bar high on just what we want to achieve for the community and any help we receive on that journey with fundraising will be massively appreciated.



Spread the Word

Tell everybody you know about us and what our aims are. The wider we can spread the message the more people we can get to support us. Together we truly are stronger, and together we can achieve so much more. Whether it's on social media or in person, and whether it's to family and friends or work colleagues, the more people you can spread the word to the better.

BUSINESS SPONSORSHIP

Sponsoring us isn't just an act of giving. It's a chance to gain both invaluable publicity and PR whilst you do so. Alongside the Derby Uncovered Newspaper we've got many opportunities that will enable you to promote your business whilst helping the local community.

If you'd like to talk to us about sponsorship opportunities then please get in touch. Your support would be invaluable and in return we will do our utmost to spread your name and brand far and wide.

Sponsorship opportunities include printed media, online and social media sponsorships, event sponsorships and much more. Whatever your budget or company size we'd like to work with you in a true partnership that benefits both yourselves and the local community.

CONTACT US



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